



## FAQs – the facts!

### **What does *Video 3* do?**

**We stream stuff!** And we're already providing our e-lectern streaming services to major private and public sector agencies including the Scottish Executive and NHS Scotland.

### **What sort of stuff do you stream?**

**We stream any audio visual material**, from lectures and training sessions, to key speakers and full events... and virtually any other content that you want to put out to your target audiences – wherever they are.

### **Sounds good but will it give me value for money?**

**Of course it will.** Imagine the savings to be made if you were to put your message out, live or recorded, to a target audience that was spread around the region, or the country or, indeed, the globe. No travel costs, no lost productivity, no subsistence costs and no overnight accommodation. Providing you with value for money is at the very heart of our streaming services.

### **But what if some people weren't available at the time we did the streaming?**

**That's ok!** Because your message is archived and can be viewed by people whenever they are available. Not only that, those who have already watched it live, can watch again and pick up any points they may have missed first time around.

### **How will we know if people have watched it?**

**There's an Audit Trail**, which means that you will know who logged on and participated... and who didn't. The Audit Trail can be used for those who log on to the live streaming and those who log on to view the archived material. It's both simple and very effective.

### **This all sounds very technical!**

**Well, it's not!** We do most of the work for you and ensure that your venue, broadband connection and the material you want to stream is all ok. We can even train one of your staff to carry out the basics – and they won't need any technical expertise to do this.

### **So, what's next?**

**Call us** and we can arrange a preliminary, no obligation discussion. You'll probably have some additional questions to ask and we'll want to find out more about your project and how we can best help you. It's that simple!